

## Proposal for Marlboro Family Eye Care Website

Current domain expires on Aug 11, 2027, registered through SmarterASP.net with hosting provided. We should be able to build the new site using the hosting package with your current provider without disturbing the existing site. You will have access to view the site as we build it out.

Here is what we propose:

1. 5 full pages: Home, About, Services, Contact Us, and one additional page. Contact method: email, form fill, or text
2. Comprehensive meta tags for text and images
3. Responsive design that can be viewed on all devices (desktop, laptop, tablet, phone) without having to scroll up to read the text.
4. WordPress platform
5. Integrated theme (\$75) included
6. 90 min. consultation and training for use of WordPress editing dashboard.
7. Visitor-friendly navigational infrastructure;
8. Images to be provided by client or our own royalty-free sources
9. Installation of Google Site Kit and Google Analytics (to monitor traffic sources and pages viewed)
10. Design and Integration Cost: \$1,295

Sample sites:

1. <https://cahillstudio.com>
2. <https://warwickinfo.net>
3. <https://Theglenwoodnj.com>
4. <https://villageofgreenwoodlake.org>
5. <https://adi.us.com>
6. <https://warwickvalleycarservice.com>
7. <https://grappa.restaurant>
8. <https://glasstechnj.com>
9. <https://farmlindproduce.com/>
10. <https://thefarmhousegourmet.com/>
  
11. E-COMMERCE SITE: <https://rumshockvf.org>
12. E-COMMERCE SITE: <https://warwickvalleyoliveoil.com>
13. E-COMMERCE SITE: <https://villageofgreenwoodlake.org>

Thank you,

Peter

**Peter Lyons Hall**

P.O. Box 405

Pine Island, NY 10969

845-258-0272 (mobile/text)

<https://linkedin.com/in/peterlyonshall>

<https://peterlyonshall.com>

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